

OSIA NEWS



National Publication of the Supreme Lodge, Order Sons of Italy in America

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Ambassador Commends Order

LETTER TO GORRASI

The Order Sons of Italy in America was commended for its work in fostering harmonious relations between the United States and Italy, by G. Frederick Reinhardt, newly appointed ambassador to Italy.

Ambassador Reinhardt, prior to his departure to Italy to assume his duties, expressed the sentiment in the following letter sent to Supreme Venerable Joseph Gorrasi:

Dear Mr. Gorrasi:

During my consultations here in Washington preparatory to entering upon my duties as ambassador to Italy, I have learned of the important contribution which your organization, and others like it, makes towards re-enforcing the ties of friendship and understanding which exist between Italy and the United States. Organizations such as yours have played and continue to play so noteworthy a part in our relations, that I feel my understanding of Italy would not be complete without an understanding of the work you do.

For that reason I had hoped to be able to see you before my departure for Rome, but unfortunately, I will be in New York only two days, April 21 and 22, and I am afraid that the pressure of time would preclude my calling on you. I look forward to the time when I will have the opportunity and the pleasure of making your acquaintance and of learning from you something of the aims and activities of your organization.

Sincerely yours,
G. Frederick Reinhardt

Unification Of Italy

Order Observes Anniversary

The Order's national observance of Italy's 100th anniversary of unification was being observed in New York as this issue went to press.

The celebration, sponsored by the Supreme Lodge, included a visit to the Order's Garibaldi-Meucci Memorial Museum on Staten Island, and a banquet at the Commodore Hotel.

Delegations from a number of Grand Lodges were expected to attend the celebration. Among them were the Grand Lodges of Massachusetts, New York, Pennsylvania, Delaware, Connecticut, Maryland, Ohio, Rhode Island, Virginia and West Virginia.

Assistant Grand Venerable Americo V. Cortese of Philadelphia, president of the National Historical Society and the Garibaldi-Meucci Memorial Museum, and Judge Carmine A. Ventiera of Brooklyn, Grand Venerable of New York, were in charge of arrangements. Others who assisted were Grand Recording Secretary Gregorio A. Morabito of Mount Vernon, and Grand Recording Secretary Ernest L. Biagi of Philadelphia.

OSIA NEWS will carry complete photo and news coverage of the celebration in the June issue.

Public Relations Network

Effective Work On State Level

How State public relations chairmen effectively supplemented the work of the National Committee on Public Relations was demonstrated recently in the project concerned with the Order's campaign aimed at eliminating the stereotyping of Italians as criminals.

National Public Relations Chairman A. Alfred Marcello issued a special publicity release to all State public relations chairmen concerned with the American Broadcasting Company's change in programming in "The Untouchables" series.

State chairmen were asked to give the release the widest possible publicity. They were asked to contact editors and newspaper

ers in their respective areas and further that the release be published in the various newspapers throughout their respective State.

Ex-Grand Venerable Joseph B. Silverio of Allston, public relations chairman for the Massachusetts Order, and Grand Administrative Secretary Mrs. Josephine Lavey of Welland, public relations chairman for the Ontario Order, informed Marcello by letter that both Grand Lodges had complied with his request.

Silverio notified the National Public Relations Committee that copies of the special release had been mailed to all weekly and

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BAY STATE GOVERNOR MAKES HISTORY

Gov. John A. Volpe signs bill making Columbus Day a full legal holiday in Massachusetts. Standing, left to right, State Sen. Mario Umana, East Boston, sponsor of the measure; First Assistant Grand Venerable Peter E. Donadio, Dorchester; Albert A. Maino, secretary of the National Public Relations Committee, Worcester; Supreme Venerable Joseph Gorrasi, Woburn, and Second Assistant Grand Venerable Mrs. Madeline Miceli, Medford.

Columbus Day In Massachusetts

It's Now a Full Holiday

BOSTON—Gov. John A. Volpe last month at ceremonies in the State House attended by representatives of the Supreme Lodge and the Grand Lodge, signed a bill making Columbus Day, October 12, a full holiday in Massachusetts.

The signing of the new bill culminated several years' work by the Massachusetts Order, other Italian-American organizations and several legislators to have Columbus Day made a full legal holiday.

State Sen. Mario Umana of East Boston, a member of the Order, was the sponsor of the bill.

The bill nearly met with success in 1956. A final tally on the much-debated bill showed it had been defeated by one vote.

The Grand Lodge of Massachusetts, led by a number of Grand Venerables in succession, backed the bill each year it was introduced.

Attending the signing ceremonies were Supreme Venerable Joseph Gorrasi, Woburn; Albert A. Maino, Worcester, secretary of the National Public Relations Committee; First Assistant

Grand Venerable Peter E. Donadio, Dorchester, representing Grand Venerable Paul A. D'Agostino, who was unable to attend because of illness; Second Assistant Grand Venerable Mrs. Madeline Miceli, Medford, and Senator Umana.

The new measure adds the October 12 holiday to a list of seven others on which the "Sunday Laws" apply.

Prior to this year, Columbus Day was a half-holiday and the Sunday Laws were observed from 7 a.m. to 1 p.m. The Sunday Laws on October 12 will now be in effect from midnight to midnight.

Other full holidays in the Bay State are, New Year's Day, Memorial Day, July 4, Veteran's Day, Labor Day, Thanksgiving and Christmas.

According to the World Almanac, October 12, Columbus Day,

Turn to COLUMBUS, Page 2

Record In Black And White

Starting on page 3 of this issue will be found indisputable proof of what the Order Sons of Italy in America has done over a period of years "to defend the good name of the Italian people."

Every member of the Order should read this complete record.

Roma Lodge Gives \$5,000 For Home

BALTIMORE, Md. — Regional Chairman William Amoroso, on behalf of Roma Lodge No. 71 of Washington, D.C., presented a check for \$5,000 to Gov. John A. Volpe of Massachusetts, general chairman of the National Memorial Home fund drive.

The presentation by Amoroso, who is venerable of Roma Lodge, was made at a banquet at which Governor Volpe was recipient of the "American" award conferred by the Grand Lodge of Maryland.

(Editor's Note: Full coverage of the event will be published in the June issue of OSIA NEWS.)

The Roma Lodge's contribution to the Home fund, which far surpassed its quota of \$1,200, was raised through personal solicitation of 203 contributors, most of whom are members of the lodge. This is the first remittance made by the lodge's Home fund committee.

Ralph Urciolo and Alfonso Tana are chairman and assistant chairman, respectively, of the soliciting committee. Others are Fred Marchionna, treasurer; Mrs. Marina Cooper, secretary; Mr. and Mrs. Louis Carta, Antonio Cestone, Oswaldo Fabrizio, Alfonso Fiore, Mr. and Mrs. Luzopone, Ex-Venerable and Mrs. Joseph Sorge, Lawrence Vallario,

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Activities In The Order—Members In The News

Rhode Island

Gov. Notte Installation Speaker

EAST PROVIDENCE, R. I.—Gov. John A. Notte Jr., was principal speaker at the installation banquet sponsored by Luce Moderna Lodge No. 1112. More than 175 persons attended.

Other speakers include Grand Venerable Luigi Scala, Assistant Grand Venerable Vincent J. Bacca, General Treasurer Raymond Hawksley, State Sen. Gilbert T. Rocha and Mayor Daniel E. NOTTE Marso.



Officers installed were Severino Agresti, venerable; Nicholas J. Lombardi, assistant venerable; Ernest Agresti, orator; Salvatore J. Guglielmo, recording secretary; Daniel Baffaro, financial secretary; Joseph Annella, treasurer; Raymond Guglielmo, William Merandi, Thomas Cali and Anthony Guglielmo, trustees. Recording Secretary Guglielmo was named chairman of the lodge's board of directors.

PR IN ACTION

Continued From Page One

daily newspapers in the Bay State.

Mrs. Lavey reported that copies of the release were sent to each lodge public relations chairman with instructions that a copy be sent to all weekly and daily newspapers in the community.

In commenting on the work of the two State chairmen, Marcello said:

"The work performed by Silvio and Mrs. Lavey on a particular problem of national importance is evidence that our national public relations network can be highly successful in making the Order's work known to the general public."

OSIA NEWS

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Order Sons of Italy in America

The Largest Fraternal Order
Of Americans of Italian
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ALBERT A. MAINO
Executive Editor

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Page 2, May, OSIA NEWS

Bay State Contest To Select Mother, Father of the Year

BOSTON—The Grand Lodge of Massachusetts, through its Public Relations Committee, is conducting a contest to select the Mother and Father of the Year within the Bay State Order. Each lodge has been notified to send in its candidate for the award. Nominations must be received by June 1st. Ex-Grand Venerable Joseph B. Silvio is chairman of public relations.

Scala Installs At Providence

PROVIDENCE, R. I.—Grand Venerable Luigi Scala presided at the joint installation of officers of Vittoria Lodge No. 585 and Columbia Ladies' Lodge No. 1932. He was assisted by Ex-Venerable Vincent Bucci, who was herald.

Vittoria Lodge officers seated: Anthony T. Lisi, venerable; Carmine Santaniello, assistant venerable; Edward Carlotti, ex-venerable; Edmond DiSandro, orator; Vincent DeConti, recording secretary; Salvatore Petrarca, financial secretary; Antonio Rebussini, treasurer; Michael N. Cardarelli, Joseph Conte, Anthony Pentarelli, Ernesto Cimarelli, Edward M. Amelio, trustees; Michael Cipro, Luigi Pelosi, masters of ceremony; Antonio Lopore, sentinel.

Columbia Lodge: Mrs. Dorothy Campanini, venerable; Fay Owens, assistant venerable; Mrs. Theresa Puleo, ex-venerable; Louise Santaniello, orator; Mary Vona, recording secretary; Mrs. Anna Bucci, financial secretary; Sarah Maselli, treasurer; Connie Cafaro, Camella Ianetta, Mollie Capaldi, Angela Rainna, Ellen Aceto, trustees; Emma Ianozzi, Grace Ciaccia, masters of ceremony; Eva Berardinelli, sentinel.

A social hour was held following the installation. Bucci, chairman of the installation committee, was in charge of arrangements. He was assisted by Arthur Campopiano, Nino DeSalle and Joseph G. Samartano.

Grand Venerable Zirpoli is also a recipient of the Republic of Italy's Star of Solidarity medal. The honor was conferred in 1951.

Philadelphia

21 Receive Star of Solidarity

PHILADELPHIA—Count Edgardo Sogno, Consul General of Italy here, presented the Republic of Italy's Star of Solidarity medal to 21 prominent members of the Italian-American community. They were honored for their aid and support given during the recent visit of the Italian Navy's school ship "Montecuccoli."

Recipients were, Supreme Trustee Silvio Perrella, Wilkes-Barre; Assistant Grand Venerable James Iannuci, Grand Orator

California

Atty. Zirpoli Now Heads Grand Lodge

SAN FRANCISCO—Atty. Alfonso J. Zirpoli of this city succeeds Attilio Raeta as Grand Venerable of the California Order.

Zirpoli who is a city Supervisor, was elevated from First Assistant Grand Venerable on the resignation of Grand Venerable Raeta, accepted by the Executive Committee of the Grand Council on March 16.

The new Grand Venerable has been a member of the California Order since 1928 and has held a number of offices on the local lodge and Grand Lodge level.

Grand Venerable Zirpoli has been a City Supervisor since 1957, and a practicing attorney for 33 years.

He received a bachelor of arts degree from the University of California in 1926.

Two years later he was awarded a JD degree from the School of Jurisprudence at the University of California and was admitted to practice law in this State the same year.

He was admitted to practice law before the Supreme Court of the United States in 1941.

Grand Venerable Zirpoli is a former assistant district attorney of the city and county of San Francisco, having held the office in 1932-33. In 1933 he was named Assistant United States Attorney for the northern district of California and served for 11 years.

Grand Venerable Zirpoli is also a recipient of the Republic of Italy's Star of Solidarity medal. The honor was conferred in 1951.



ZIRPOLI

Nicholas A. Cipriani, Grand Financial Secretary Josephine Parrillo, Charles Amodei, president of the Dante School Commission; Paul Trinchitella, FUM commissioner; Arnold Orsatti, Louis J. Amarando, Paul D'Ortona, Aurelio Fabiani, William T. Gennetti, Judge Adrian Bonnelly, Armand Della Porta, Robert M. Urbani, Dr. Vincent Galizzi, Frank J. Anastasio, Angelo Malandra, Joseph F. Saitta, Patrick Rosiello, Michele Civitella Jr., and Severo Antonelli.

COLUMBUS DAY FULL HOLIDAY

Continued From Page One

is listed as a chief legal or public holiday in all states and Puerto Rico, with the following exceptions—Alaska, District of Columbia, Idaho, Maine, Mississippi, North Carolina, South Carolina, South Dakota, Tennessee and Oklahoma.

Pennsylvania Briefs

1000 At Banquet

PHILADELPHIA—More than 1000 persons attended the Sons of Italy banquet in the Bellevue-Stratford Hotel which climaxed the Festival of Italy celebration in this city commemorating Italy's 100th anniversary of unification.

Dr. Ugguccione Ranieri di Sorbello, of the Italian foreign affairs ministry, was principal speaker.

Other speakers included Supreme Venerable Joseph Gorrasi of Woburn, Mass.; Grand Recording Secretary Ernest L. Biagi; Dr. Edgardo Sogno, consul general of Italy; Mayor Richardson Dilworth; Senate President Anthony J. DiSilvestro, representing Governor Lawrence; the Rt. Rev. Msgr. John V. Tolino, grand chaplain of the Pennsylvania Order, and John J. Turchi, chairman.

Assistant Grand Venerable Americo V. Cortese was toastmaster. President Judge Eugene V. Alessandroni, Grand Venerable, was unable to attend because of illness.

An added highlight was a performance by I Vivaci, the Grand Lodge's folk-singing group, under the direction of Conductor Carl Suppa.

I Vivaci Perform

PHILADELPHIA—I Vivaci, the Pennsylvania Order's 45-member folk-singing group, were featured at a program of folk songs and dances at the closing ceremonies of the Festival of Italy at the Commercial Museum.

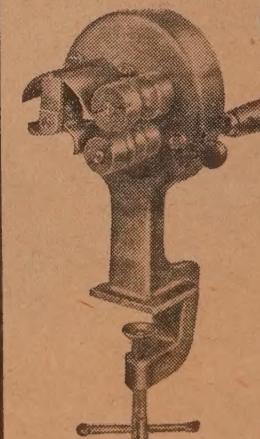
More than 250,000 people visited the more than 30 exhibits on the four floors of the Museum since the Festival opened on January 21 in observance of the 100th anniversary of Italy's unification.

Sinatra Lodge Dance

PHILADELPHIA—Members of Frank Sinatra Lodge No. 2103 will hold their first annual dinner-dance on May 27 in the Warwick Hotel. Maria Sica, financial secretary, is ticket chairman. Dominic Biancaniello is venerable of the lodge.

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National Public Relations Committee Report Shows Scope of Order's Work

What Has Been Done and How It Was Done

(Editor's Note—Starting on this page is a month-by-month record of the work of the National Committee on Public Relations in connection with the Order's campaign "to defend the good name of the Italian people." The record begins in August 1958 and ends in March 1961. Prior to August 1958, however, considerable research was done by the Committee in preparation for the campaign. The record is a complete documentary of the Order's work and speaks for itself. The Committee, of course, will continue to carry out the Order's program as laid down by the Supreme Council.)

1958

AUGUST

August 4 — An Advisory Bulletin alerted members of the Order to a telecast by the National Broadcasting Co. of a program entitled "Is There A Mafia in The United States?" The program was scheduled for showing on August 29.

August 18 — A letter to Bud Rukeyser, NBC press division official, expressed the Order's concern over the August 29 telecast because the program could conceivably create a false image of Americans of Italian origin.

1959

JUNE

June 11 — Advisory Bulletin to key officials clarified the Order's position in the campaign to eliminate the false image of millions of Americans of Italian origin by newspaper reports misusing the word 'Mafia.'

June 27 — Letters and copies of July issue of OSIA NEWS were sent to the following advising them of the Order's campaign: Governors Foster Furcolo, Massachusetts, Christopher DelSesto, Rhode Island, Michael V. DiSalle, Ohio, Albert Rosellini, Washington; U. S. Sen. John O. Pastore of Rhode Island; Congressmen John H. Dent, Walter M. Mumma, John A. Lafore Jr., of Pennsylvania; Delbert L. Latta of Ohio; Peter W. Rodino Jr., Hugh J. Addonizio of New Jersey; Victor L. Anfuso, Alfred E. Santangelo, Paul A. Fino of New York; Silvio O. Conte of Massachusetts; Emilio Q. Daddario, Robert N. Giaimo of Connecticut.

June 27 — The Associated Press and United Press International were informed by letter regarding the Order's campaign against the unsupported use of the word Mafia in news stories.

June 27 — Letter and copies of OSIA NEWS sent to Westbrook Pegler, the columnist. The letter prised Pegler for a column in which he assailed the misuse of the word Mafia and also deplored its harmful effect on "the Italian community."

June 27 — Letter and copy of OSIA NEWS to Atty. Alvin H. Goldstein of San Francisco, one-time assistant district attorney for New York. In a special investigation for California authorities, Goldstein reported that there was no foundation for charges that a Mafia existed in California.

June 27 — Letter sent to Virgil Peterson, chairman of the Chicago Crime Commission and former FBI agent. Peterson charged that the existence of a Mafia in the United States was a myth.

June 30 — Reply from Virgil Peterson, who concurred with Order's campaign, and in addition enclosed a copy of his review of book, "Brotherhood of Evil: The Mafia," in which he said in part: "(the book) depicts the Mafia as a major factor in America's underworld, a thesis which suffers appreciably when subjected to cold analysis."

June 30 — Reply from U. S. Rep. Paul A. Fino stated his concern "with the unfavorable pub-



JOSEPH GORRASI

... The free use of the term Mafia has had its effect on the good name of Americans of Italian extraction. The term Mafia has been used as a sales gimmick by press and television, and lends the impression that most criminals are Italians.

(Excerpt from a press interview given by the Supreme Venerable at the Pennsylvania Grand Lodge's convention at Reading, Pa., in 1959.)

licity directed against Americans of Italian extraction as a result of the word Mafia."

JULY

July 1 — Replies from U. S. Representatives Daddario, Lafore, Conte and Rodino, commending the Order for its intelligent approach to the situation.

July 7 — Letter and copies of OSIA NEWS sent to U. S. Atty. Gen. William P. Rogers requesting his office: "If such an organization as the Mafia does exist,

then definite proof should be made public."

July 7 — Letters and copies of OSIA NEWS sent to members of the McClellan Senate Committee which included U. S. Senators John L. McClellan, chairman; Karl E. Mundt, Carl T. Curtis, John F. Kennedy, Sam J. Ervin Jr., Frank Church, Homer E. Capehart, Barry M. Goldwater, and Atty. Robert F. Kennedy, chief counsel. Committee members were asked for positive proof of existence of Mafia.

July 7 — Letter to FBI Director J. Edgar Hoover requesting statement from his office as to alleged existence of the Mafia in this country.

July 10 — FBI Director Hoover's reply said: "the FBI does not comment upon the origin or ancestry of persons involved in any matter within our jurisdiction."

July 10 — Senator Goldwater's reply said in part: "I would quite agree with you that there has been no substantial evidence produced that would support well-publicized statements that there exists a Mafia in the United States."

July 11 — Reply from Senator McClellan said: "You ask me now if I have definite proof that such an organization exists. I can say that we do have, I believe, conclusive proof that syndicated crime does exist in some sections of the country."

July 15 — Reply from Governor Furcolo of Massachusetts, stating in part: "There has been a great deal of talk of the kind you are trying to do something about. It is an extremely unfortunate situation."

July 16 — Reply from Congressman Giaimo expressing appreciation for making Order's views known to him.

July 17 — Reply from Senator Kennedy stating he would "give careful consideration to suggestions" contained in July 7 letter.

July 20 — Reply from Robert Kennedy which said in part:

How It All Started

Early in 1958 Supreme Venerable Joseph Gorrasi asked the Order's National Public Relations Committee, to look into the advisability of the Order taking action in a number of developments stemming from disclosures made by the McClellan Senate Committee investigating the infiltration of gangsters into the ranks of organized labor.

Several weeks later National Public Relations Chairman Marcello reported to the Supreme Venerable and on the basis of this report, Supreme Venerable Gorrasi publicly stated that the Order "had no case in the McClellan Committee disclosures," and that the Order's position would be untenable if representations were made to the McClellan group when that committee as a semi-judicial body, was exposing "a vicious condition in American life and putting the spotlight on the evils that flow from a conduct of individuals engaged in lawless activities."

Following this, Marcello was

instructed by Supreme Venerable Gorrasi to keep a sharp watch on developments so that the Order would be ready at the proper time to take whatever action necessary.

Over a period of months the Public Relations Committee monitored newspapers, magazines as well as radio and television, garnering evidence which was beginning to show that a definite pattern was in the making and the time had come for the Order to act.

By Spring of 1959 the Order had enough evidence to move and the machinery was set into motion. The Order prepared its case carefully and in the July 1959 issue of OSIA NEWS, members were told that the Order was embarking on a campaign to puncture the myth of the Mafia.

Since then there have been a steady stream of developments in our campaign. And through the columns of OSIA NEWS the National Public Relations Committee is presenting factual material for the record for everyone to see.

Reasons For This Report

By A. ALFRED MARCELLO, Chairman National Committee on Public Relations

The National Public Relations Committee of the Order Sons of Italy in America in collaboration with OSIA NEWS presents in this issue a special report on the Order's campaign to change the unfavorable image of the Italian people created by certain writers and television crime shows.

Our purpose in this presentation is two-fold — (1) to show the broad scope of the Order's work, and (2) to give members of the Order a handy reference of what has been done and how it was done. Our presentation is in the form of a supplement, easily detached from the remainder of the May 1961 issue. We urge our readers to keep this special supplement and use it whenever necessary to show others indisputable proof of our work to "defend" the good name of the Italian people."

What we present here is culled from the files of the National Public Relations Committee and the pages of OSIA NEWS over a period of several years. Each item presented in this supplement is documented with letters, etc., in possession of the National Public Relations Committee.



MARCELLO

... the general lumping of Italian-Americans of this country into any category is perversion of the truth, as we have repeatedly pointed out."

July 21 — Letter to Desi Arnaz of Desilu Productions, Inc., protesting misuse of word "Mafia" in "The Untouchables" episodes.

July 21 — Letter to Mark W. Cresap Jr., president of Westinghouse Electric Corp., stating Order's position in campaign to curb misuse of word Mafia.

July 21 — Letter to Louis C. Cowan, president of Columbia Broadcasting System Television Network presenting Order's objections to unwarranted use of word Mafia in television programs.

July 22 — Reply from Atty. Alvin H. Goldstein, San Francisco, who said: "You are rightfully concerned with the possibility that widespread public acceptance of the Mafia myth has stimulated prejudice against persons of Italian descent."

July 25 — Letters sent to U. S. Atty. Gen. William P. Rogers, FBI Director J. Edgar Hoover and Chief Counsel Robert F. Kennedy of the Senate Select Committee, apprising them of progress of Order's campaign.

July 25 — Letters sent to following to keep them abreast of Order's campaign: Governors Furcolo, DelSesto, DeSalle, Rosellini and Edmund Brown of California; U. S. Senator Pastore, and Congressmen Dent, Mumma, Lafore, Latta, Fino, Santangelo, Anfuso, Addonizio, Rodino, Conte, Giaimo and Daddario.

July 25 — Letter protesting misuse of word Mafia to editor of Los Angeles (Calif.) Times in connection with a murder probe.

July 25 — Letter to Attorney Goldstein of San Francisco, apprising him of progress of Order's campaign.

July 27 — Letter to U. S. Attorney General Rogers requesting reply to letter of July 7.

July 27 — Letter to Senator Kennedy informing him that action was contemplated at forthcoming (August) Supreme Lodge.

Convention concerning irresponsible misuse of word Mafia.

July 29 — Letter received from Dale McFeathers, vice president of Westinghouse Electric Corp., stating in part "... letters and actions such as yours constitute a guide in selection of future scripts for our programs and they are being called to the attention of executives directly responsible for programming."

July 29 — Reply from Congressman Anfuso who enclosed copy of Congressional Record which contained his statement on defamation of Italian-Americans, and an enclosure of his letter to Attorney General Rogers requesting a "full and complete investigation" of the matter.

July 29 — Reply received from U. S. Attorney General Rogers to letter of July 7 which said in part: "... I want to state that to my knowledge there is no national crime syndicate consisting solely of criminals of any particular national origin."

July 30 — Letter received from Herbert A. Carlberg, director of editing at CBS-TV, which said in part: "We heartily endorse your objective of disassociating the Italian 'image' from criminal stereotypes."

AUGUST

August 4 — Letter and copies of July and August issue sent to Robert W. Sarnoff, board chairman of the National Broadcasting Co., apprising him of Order's campaign.

August 4 — Letter to Henry Ford II of Ford Motor Co., stating Order's position in objecting to the misuse of the word Mafia, and asked Ford Motor Co., to delete a proposed telecast in the Ford television series basing its theme on the alleged Mafia.

August 4 — Letter to Hubbard Robinson, Productions, Inc., producers of Ford Motor Co., television programs, advising the producers of the Order's campaign.

August 4 — Reply from Gov. Edmund G. Brown of California, stating: "... the group which is often referred to as the Mafia

Continued On Next Page

They Helped Puncture Myth

Continued From Preceding Page

... does not reflect in any way upon Americans of Italian descent."

August 12 — Reply from Senator Kennedy in which he said: "It is a source of concern to me, as I know it is to you, that there has been so much irresponsibility in the use of the designation 'Mafia.' Italian-Americans have always made major contributions to our history, our culture, and our very security. Any attempt to stigmatize Italians or their American descendants by the loose application of a word of opprobrium must not be countenanced."

August 13 — Letter from John R. Bowers, of Ford Motor Co., which said: "At the present time it is most unlikely that the reported program on the Mafia will be produced... sentiments expressed in your letter have been and will continue to be given every consideration in this and any other instances which may come up."

August 18 — Reply from Robert W. Sarnoff, board chairman of NBC, which said: "The agency (Hubbell Robinson Productions, Inc.) has advised me that if any crime show is done in the Ford series the show will not reflect on any national or racial group."

August 24 — Press release issued to national wire services announcing adoption of resolution at Supreme Convention (Boston) which gave the Supreme Venerable power to take "positive and lawful steps" to combat movie and television producers who "persist in unfair practice of stereotyping a nationality group." The resolve also called for a "lawful boycott" of products of sponsors of programs, if necessary, to end current trend of violence in stories, Italian names for characters playing hoodlums and reference to word "Mafia" in scripts.

August 25 — Reply from U. S. Representative Giaimo, stating: "The objective you have set is a meritorious one."

OCTOBER

October 1 — Advisory Bulletin alerted members to a new weekly television series, "The Untouchables," to begin October 15 on the American Broadcasting Company Television Network. Members were alerted to a course of action if the series vilified the good name of millions of law abiding Italian-Americans. Names of the sponsors of new series were included in the bulletin.

October 22 — Advisory Bulletin informed members to telecast of October 29, in "The Untouchables" series entitled "The Noise of Death," on ABC, advertised as dealing with the alleged Mafia. Members were asked to write letters of protest to ABC, the sponsors, and to Walter Winchell.

Pegler and 'Callow Journalism'

Looking back on the early days of the Order's campaign the following quote by Westbrook Pegler, nationally known columnist, was culled from the columns of the July 1959 OSIA NEWS edition:

"What has come over us that we go into sustained hysterics over a self-conjured mystery surrounding a steak fry at Apalachin... The term gangster and the evil label 'Mafia' has been tossed at the whole Italian-American community in a way to insinuate that they are pre-disposed to abduction, conspiracy, commercial vice and throat-slitting."

"This is a cops-and-robbers fake of callow journalism unsupported by the FBI or any other honest police force. No equivalent term is used against another 'racial' group in this country."



PEGLER

lent term is used against another 'racial' group in this country."



PRESIDENT KENNEDY

"... Any attempt to stigmatize Italians or their American descendants by the loose application of a word of opprobrium must not be countenanced."

(In a letter to National Public Relations Chairman Marcello while a member of the U. S. Senate).

narrator of the series. (Editor's note: Program was cancelled on night scheduled for viewing without an explanation by ABC.)

NOVEMBER

November 4 and 5 — Letters sent to all nine sponsors of "The Untouchables" series requesting they withdraw their sponsorship of the "Noise of Death" episode.

November — Letter to newspaper columnist Walter Winchell, narrator of "The Untouchables" series, explaining Order's stand on the irresponsible misuse of the word "Mafia." (Winchell never replied to this letter.)

DECEMBER

December 7 — Press release received from WBZ-TV, Boston which announced an episode in "This Man Dawson" series would deal with the alleged Mafia, was to be shown December 10. Sponsor of the series was H. P. Hood & Sons.

December 8 — Telephone call made to Boston office, H. P. Hood & Sons. Order's campaign was explained, and request was made of company to cancel particular telecast.

December 9 — Letter received from J. F. Corcoran, public relations manager for H. P. Hood & Sons, in which he said: "In view of your request, we have decided not to telecast the film this week."

December 14 — Letter to H. P. Hood & Sons, expressing appre-

ciation for its cooperation in cancelling program in question.

December 18 — Letter sent to Grand Venerable Humphrey W. Serritella of Chicago, member National Public Relations Committee, requesting he protest to police officials and newspapers who made unsupported charges attributing Roger Touhy killing to so-called Mafia.

December 30 — Telephone call to officials at ABC on learning that "The Noise of Death" episode in "The Untouchables" series was scheduled to be televised January 14. Official protest was lodged on behalf of the Order.

December 31 — Repeated telephone calls made to ABC. Each time caller was advised that person to whom call should go to was "out."

1960

JANUARY

January 1 — On instructions from the public relations committee, members of the Order sent letters of protest to ABC and sponsors of "The Untouchables," requesting cancellation of the "Noise of Death" telecast.

January 4 — Advisory Bulletin informed members that "The Noise of Death" episode would be telecast January 14. Members were asked to "blackout" their television sets on evening of January 14 and also to institute a lawful boycott of products of sponsors.

January 4 — Advisory Bulletin mailed to Associated Press, United Press International and Italian-American newspapers explaining Order's stand on January 14 telecast of "The Noise of Death."

January 4 — Letter sent to Atty. Gen. Edward J. McCormack Jr., of Massachusetts, outlining Order's position in campaign to curb misuse of word Mafia in investigation of unsolved crimes.

January 5 — Letter sent to Walter Winchell, columnist and narrator of "The Untouchables" series, requesting that he disassociate himself from "The Noise of Death" telecast.

January 6 — Letter sent to Gov. Abraham Ribicoff of Connecticut which protested unsupported charges made by Connecticut State Police officials attributing a slaying to the Mafia.

January 6 — Letter to Grand Venerable Edwin T. Chariot of South Norwalk, Conn., requesting him to protest to Governor Ribicoff for unsupported charges made by Connecticut State Police officials regarding the misuse of word Mafia.

January 8 — Letter to Henry R. Luce, editor-in-chief of Life Magazine protesting unsupported charge in a staff article which stated "Mafia operations are concentrated almost entirely in the United States and Sicily."

January 9 — Press release to the Associated Press and the United Press International announcing Order's lawful boycott of products of sponsors of "The Untouchables."

January 19 — Letter to R. E. Cordiner, chairman of the board of General Electric Co., commanding company for presentation of telecast on General Electric Theatre January 17 entitled "The Committee."

January 20 — Letter to George H. Godbeer, editor of the Fitchburg Sentinel, Fitchburg, Mass., in protest to an editorial termed by the Order as "one of the most vicious pieces of newspaper work... it is slander and libel of the worst possible form."

January 20 — Letter to Grand Lodge of Massachusetts requesting it make a "strong official

'Bogey Man and His Myth'

In July 1959, an article in OSIA NEWS called on members of the Order to help puncture the myth of the Mafia. The article written by A. Alfred Marcello, director of the OSIA NEWS, said in part:

In this issue we present a 'bill of particulars' in the case of 'The Mafia - U.S.A.'

"This bill of particulars charges a certain segment in this country with the gross crime of 'brainwashing' the American public to the point where a great many persons, however their roots, are beginning to accept pure, unadulterated fiction as 'fact.'

"This situation, in our humble opinion, has created one of the greatest challenges ever to face men and women of Italian origin in this country.

"Posterity will either record that we met this challenge with courage or conviction or that we failed because we could not face up to our problem realistically."

protest" to editor of Fitchburg Sentinel.

questing a meeting between the Order and ADL be held in April.

MARCH

March 3 — Advisory Bulletin sent to members to keep them informed on the progress of the campaign. It also informed members that several new organizations had joined in the fight to combat the "stereotyping of Italians as criminals." Members were urged to watch for "repeats" in "The Untouchables" series because of a labor dispute involving producers of the series for ABC.

March 14 — Letter from Dr. Joseph L. Lichten of ADL suggested April 30 as date for proposed meeting between Order and ADL.

March 21 — Letter from Dr. Lichten stating that Savoy Hilton Hotel would be meeting site.

March 25 — Letter to Dr. Lichten confirming date and place of meeting.

March 29 — Letter to Walter H. Nolan, executive secretary of the Massachusetts Commission Against Discrimination, to file protest against publisher of Berkshire Eagle in Pittsfield, for prejudicial remarks made by columnist Frank V. McCarthy.

March 29 — Letter to Donald B. Miller, publisher of Berkshire Eagle to protest remarks by columnist McCarthy.

APRIL

April 8 — Advisory Bulletin informed members that Italian movie producer, Federico Fellini, planned to produce a film entitled "The Dirty Face of Crime." The proposed film was to have centered around a "gangster-hoodlum deported from the U. S. to his native Italy." Order made strong representations to officials of the Italian government, protesting that the position of the Order would be untenable if the film were to be shown in U. S. when completed. (The Order was successful in having the producer cancel the proposed film.)

April 15 — Letter from Dr. Lichten of ADL confirming April 30 as the meeting date for Order and ADL.

April 25 — Telephone call from Grand Venerable Attilio Raeta of San Francisco, requesting background information on origin of Mafia in Sicily, and progress of Order's campaign to dispel Mafia myth in U. S.

April 27 — Letter from Grand Venerable Raeta stating he was scheduled to appear for television

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Pageant Exploses The 'Myth'

In May 1960 Pageant Magazine carried an article written by Joseph N. Bell, entitled "Exploding the Mafia Myth."

The author, in writing of the existence of a so-called Mafia organization in the United States, interviewed Virgil Peterson, director of the Chicago Crime Commission. Peterson, a former FBI agent, said in the article:

"I have seen no evidence that the Mafia controls organized crime either in Chicago or nationally. Available facts point to the contrary and actually refute the existence of the Mafia in Chicago and minimize its importance elsewhere in this country."

To Undo 'Brainwashing'

And We Quote . . .

The back issues of OSIA NEWS are replete with comments from public officials, crime experts and others on the Order's campaign. Here are several quotes taken from the pages of the Order's national publication:

William J. Keating, former Assistant District Attorney and Counsel for the New York Crime Commission:

"I have read most of the articles and the books that have been written about the Mafia in the last 15 or 20 years and I have found they have all been based on information supplied by agents of the Federal Narcotics Bureau. These agents have testified in public hearings at Senate investigations and Congressional investigations. They have helped to build up the specter of a Mafia and I think there is a very good reason why they do that."

"The Federal Narcotics Bureau is a poor country cousin of the FBI. They have to go down to Congress year after year for an appropriation . . . The FBI has no trouble getting money from Congress, but the Federal Narcotics Bureau has to justify their existence. They have to show the work they are doing is worthwhile. Now it helps them in getting money from Congress to allow the vision of an international organization, an international criminal syndicate which controls the distribution of narcotics all over the world."

" . . . No such secret organization (as the Mafia) could exist for very long in this country with the efficient law enforcement we have . . . There isn't any one organization involved in crime, on such a wide basis as the Mafia is supposed to exist, that could last two weeks against our law enforcement."

Virgil J. Peterson, a former FBI agent and now chairman of the Chicago Crime Commission:

" . . . I question the existence of the Mafia as an organization as it was originally known, as it originally existed in Sicily, going back to the 13th Century."

" . . . I have never seen any convincing evidence of the existence of the Mafia as an organization which governs organized crime today."

Frank McGee, NBC commentator, who narrated a documentary film of the Mafia, telecast August 29, 1958:

"And we've come to the conclusion that the Mafia in this country is a foolish and distracting myth . . . We arrived at this conclusion long before being petitioned by organized groups of Americans of Italian descent. We sympathized then and now with their resentment at being stigmatized with the label, Mafia, but their complaints—made before knowing what we were going to say have not changed one word of this report."

Continued From Preceding Page

Interview with commentator Paul Coates on KTTV in Hollywood on April 28.

MAY

May 4—Letter to Victor Reisel, newspaper columnist, commanding him for his column of May 4 "for the forthright manner in which you handled the delicate problem of the so-called Mafia."

May 4—Letter from Walter H. Nolan of the Massachusetts Commission Against Discrimination, relative to Order's protest of Berkshire Eagle columnist, which said in part: "the publisher expressed regret at the misunderstanding and assured the Commission that his policy is one directed at overcoming and suppressing racial, ethnical and religious prejudice."

May 5—Press release issued which carried information on meeting the Order held with officials of ADL in New York City.

May 23—Letter from Dr. Lichten of ADL relative to points discussed at April 30th meeting in compiling documented material against certain television shows and newspaper publishers.

May 23—Letter from Grand Venerable Raeta of San Francisco, reporting that information given to him by Order's committee proved valuable on television interview, and that he was able to clarify a number of misconceptions relative to the Mafia myth in this country.

JUNE

June 1—Public Relations Committee prepared a 'bill of particulars,' against Hearst newspapers, whose news stories for a number of months had used the word Mafia unsupported by fact.

June 7—On instructions from Supreme Venerable Gorrasi, letters were sent to all Grand Venerables requesting appointment of state and subordinate lodge public relations committees for the purpose of establishing a

national public relations network for the Order.

June 23—Letter from California Grand Venerable Raeta, stating: "my appearance on television program was received enthusiastically all over California." Raeta was interviewed by commentator Paul Coates on KTTV, Hollywood, relative to the Order's campaign to dispel the Mafia myth.

June 28—Public Relations Committee completed a dossier against the American Broadcasting Company for presenting television programs creating a false image of the Italian-American people through constant stereotyping of Italians as criminals.

June 29—Letter to Grand Venerable Raeta of San Francisco, requesting tape of television interview over KTTV.

June 29—Advisory Bulletin alerted members to progress of Order's campaign.

JULY

July 1—Letter from Dr. Lichten of ADL confirming receipt of dossier on ABC.

July 19—The Order's committee prepared a dossier, or 'bill of particulars,' charging the Saturday Evening Post with contributing to the Mafia myth in publishing an article entitled, "How We Bagged The Mafia," written by Milton R. Wessel.

July 19—A letter and copy of the Saturday Evening Post dossier was sent to President Judge Eugene V. Alessandroni, Grand Venerable of the Pennsylvania Order, with a request to have an officer of the Grand Lodge meet with the Post personnel to discuss the "bill of particulars."

July 25—Letter from Robert Fuoss, executive editor of the Saturday Evening Post, in reply to letter of July 19. Mr. Fuoss said in part: "We come then to the question of fact: Is there a Mafia or isn't there? On that score I can only suggest that I forward your letter and enclosures to



WILLIAM P. ROGERS

" . . . I want to state that to my knowledge there is not a national crime syndicate consisting solely of criminals of any particular nationality group."

(Excerpt from a letter written to National Public Relations Chairman Marcello by Rogers while serving as Attorney General of the United States in the Eisenhower administration.)

Milton Wessel (author of the article.)

July 27—Letter to Mr. Fuoss, approving request of July 25.

July 27—Letter sent to Judge Alessandroni requesting contact be made with Saturday Evening Post officials.

July 27—Letter to Supreme Venerable Gorrasi apprising him of Post matter.

July 28—Letter received from Judge Alessandroni stating that Assistant Grand Venerable Americo V. Cortese had been assigned to meet with Post personnel.

AUGUST

August 11—Letter from Milton R. Wessel, author of Saturday Evening Post article. His letter said in part: "The use of the word Mafia was carefully avoided throughout the Apalachin trial."

August 12—Letter sent to Assistant Grand Venerable Cortese notifying him of Wessel material.

August 12—Letter sent to Supreme Venerable Gorrasi which included Wessel letter and material.

August 16—Advisory Bulletin issued to keep members informed on progress of the Order's campaign.

SEPTEMBER

September 12—All Grand Venerables were kept posted on the progress of the establishment of a national public relations network within the Order.

September 26—Letter and copy of column by Dave Reque in Washington Daily News sent to Grand Venerable Raeta of San Francisco, and Stephen D. Mafin, state public relations chairman. They were asked to investigate comments by Reque who reported in his column that Paul Picerni, an official of the Sons of Italy, has joined the cast as one of the Untouchables. Reque, interviewing John Payser, director of "The Untouchables," asked if the show was receiving complaints because of "heavies having Italian names." Payser said, "I don't think there's been so much feeling on that. A few weeks ago the Sons of Italy club

here (Hollywood) invited us to a picnic and a game of bocci ball . . ."

OCTOBER

October 2—Letter from Grand Venerable Raeta of San Francisco, informing Order's committee that he was to meet with lodges in Los Angeles on October 3 and would investigate remarks made by Dave Reque in Washington Daily News column of September 21.

October 4—Letter from Grand Venerable Raeta which stated that Sons of Italy Lodge in Hollywood did not invite nor meet with Untouchables cast, and further, person by name of Paul Picerni was not and had never been a member of the Sons of Italy as had been reported by Reque in an interview with Payser, a director of "The Untouchables."

October 6—Letter to Dr. Lichten of ADL suggesting dates for proposed meeting with ABC officials.

October 11—Telephone conversation with Dr. Lichten of ADL in which dates for ABC meeting were proposed.

October 13—Letter to Grand Venerable Raeta of San Francisco, commanding him for his report on Reque incident.

October 14—Telegram received confirming October 28 as date for meeting with officials at ABC.

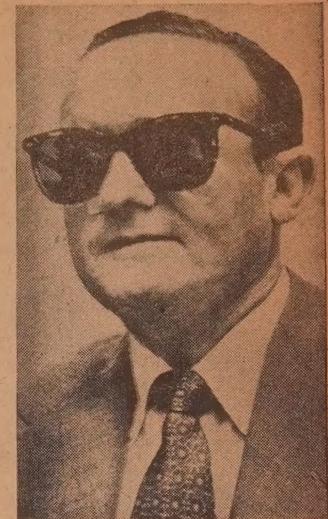
October 14—Letter from Dr. Lichten of ADL requesting officials of Order and ADL meet prior to conference with ABC.

October 14—Letter to columnist Dave Reque of Washington Daily News setting record straight relative to the Order's campaign and advising him of the inaccuracies of comments made by TV producer.

October 19—Letter sent to Richard E. Berlin, president of the Hearst Corporation, which said in part: "We have kept a close watch on newspapers throughout the country since the start of our campaign, and we have found that the Hearst newspapers have contributed to a situation which is distressing millions of Americans of Italian origin."

October 24—Letter received from Mr. Berlin which said: "Certainly the last thing in the world that we would ever want to do would be to injure the fine name of any of our great Italian citizens. I would be delighted to see you anytime you are in New York or anyone that you would deputize."

October 28—Officials of the



VICTOR RIESEL

"There has been a tendency on my part to use the word Mafia. It's an unfortunate phrase because it identifies, in the minds of the American public, the Italian people with corruption. It would be as dirty as to identify all murder with the Jews because of Lepke . . . or all crime with the Irish because of 'Legs' Diamond or Dan O'Banion."

(Excerpt from a speech by the nationally syndicated columnist in Beth Israel Synagogue, Worcester, Mass.).

Order met with officials of the American Broadcasting Co. The Meeting was arranged by National Director Epstein and Dr. Lichten of ADL, both of whom attended. Presenting the Order's 'bill of particulars' against ABC and "The Untouchables" were National Public Relations Chairman Marcello, Supreme Venerable Gorrasi, Grand Venerable Alessandroni, Judge Felix Forte, Ex-Supreme Venerable; and Judge Carmine A. Ventiera, Grand Venerable of New York. Representing ABC were Leonard H. Goldenson, president of ABC-Paramount Theatres, Inc.; Oliver Treyz, president of ABC-TV; and Thomas W. Moore, vice-president of ABC-TV.

October 31—Letters were sent to ABC officials Mr. Goldenson, Mr. Treyz and Mr. Moore, which said in part: "The representatives of our organization who met with you came away from

Continued On Next Page

Victor Riesel Article

Columnist Supports Order

In June 1960 the Order's National Public Relations Committee had written a letter of thanks to Victor Riesel, labor columnist, who had devoted an entire column which in essence supported the Order's stand that there was no Mafia in the United States.

In reply, Riesel invited Chairman Marcello to comment further on the Order's campaign "to defend the good name of the Italian people."

A dossier was prepared which explained why the Order launched its campaign. It was supplemented by a number of "exhibits," letters, etc., to show the unfairness of the then current trend to stereotype Italian-Americans as criminals.

On receipt of the dossier, Riesel sent the following reply:

Dear Al:

It was good getting your letter and the memo—which I have been using as a basis for some of the speeches I've made. It has come in particularly handy these past weeks.

Let's keep in touch. Let me know when you get to New York.

Cordially,

Victor

Many Facets of Campaign

Continued From Preceding Page

the conference satisfied that a good beginning has been made."

October 31 — Letters sent to National Director Epstein and Dr. Lichten, expressing the Order's appreciation for their part in arranging conference with ABC.

NOVEMBER

November 2 — Letter from Mr. Goldenson of ABC, wherein he said: "We were happy to learn that you, too, felt that progress had been made in achieving a mutual appreciation and understanding of the problem."

November 3 — Letter and draft of Advisory Bulletin sent to Mr. Moore of ABC. (Advisory Bulletin called off boycott.)

November 3 — Letter from National Director Epstein of ADL in reply to letter of October 31, wherein he expressed that a "real step forward" was taken at the meeting.

November 4 — Letter sent to Mr. Berlin in answer to letter of October 24 which carried suggestion of possible meeting between Order and Hearst Corporation.

November 7 — Letter sent to Dr. Lichten of ADL thanking him for leaflet reprints of Walter Winchell's Columbus Day column.

November 7 — Letter from Mr. Moore of ABC advising that two scripts were to be submitted as "possible problem stories" for review and comment by Marcello. Mr. Moore also wrote: "The meeting with your group was extremely beneficial to us, and I am sincerely hopeful that we will be able to bring about effective control of our future programming in such a way that it will not be in any way objectionable."

November 9 — Advisory Bulletin issued to members informing them of meeting with officials of ABC on October 28 and progress made at the meeting. (The bulletin called off Order's boycott.)

November 11 — Letter to Mr. Moore of ABC containing objections to script received for review, "The Great Scarpi" episode in "The Roaring Twenties" series. The letter said in part: "I (Marcello) find the script for 'The Great Scarpi' highly objectionable. This is the sort of entertainment trash that gets our dander up. And it is this sort of thing, collectively and individually, we oppose strongly."

November 16 — Letter to Mr. Moore of ABC containing comments on review of "Augie 'The Banker' Ciamino" script in "The Untouchables" series. Marcello said in part: "We recognize the fact that Mr. Adrian Spies' script depicts the good and bad Italians. But again we pose the question: Why is it necessary to have Italian names by the wholesale lot in a TV play? ... This is Italian



U. S. SEN. GOLDWATER

"... Your approach to this problem is a good one, and I do hope it is successful."

(Excerpt from letter by Senator Goldwater, member of the McClellan Committee to the Public Relations Committee).

Night' all over again. And a young viewer, not steeped in historical lore of the depression years, can only conclude from the Spies story that Chicago Italians were the only ethnic group effected by the depression, and consequently violated the law to exist."

November 17 — Letter from Mr. Moore of ABC, which said: "It was good to discuss your two criticisms of our scripts over the telephone today. As I indicated to you, our progress will seem to be very slow in the beginning, but I am certain we will accomplish our objectives in time."

November 18 — Letter to Dr. Lichten of ADL apprising him of developments in ABC matter.

November 18 — Letters were sent to Supreme Venerable Gorrasi, Judge Forte, Judge Alessandroni, Judge Ventiera and Dr. Lichten, to inform them of the public relations committee's evaluation of the two scripts submitted for review by ABC.

November 28 — Letter from Mr. Berlin of the Hearst Corporation stating that Boston meeting could be held with Mr. Harold G. Kern, general manager of Hearst newspapers, and that Mr. Kern would contact committee.

DECEMBER

December 27 — Letter from Alfred R. Schneider, vice president, administration, ABC-TV, requesting Order's committee to talk with Fortune Pope, publisher of *Il Progresso Italo-American* of New York City, "advising him

Significant Turn In Campaign

'Climate Is Changing'

The April 1961 edition of *OSIA NEWS* carried several developments which brought about a significant turn in the Orders' campaign.

(1) An announcement by officials of ABC that "future programs of 'The Untouchables' will not give fictional Italian names to characters."

(2) Assurance to the Order by ABC officials that the bulk of programs in "The Untouchables" selected for repeat showing following the regular season will not be concerned with Italian names.

(3) Announcement by Desi Arnaz, Hollywood producer, promising that Desilu Studios will seek opportunities to feature personalities with Italian names in productions which will focus attention on "the great contributions that millions of Americans of Italian origin have made to advance the American way of life."

What They Say About Us

(Editor's Note—In the files of the National Committee on Public Relations are hundreds of letters concerned with the Order's campaign "to defend the good name of the Italian people." From these we have selected several which are documentary proof of the wide scope of the campaign).

Thomas W. Moore, vice president ABC Television Network:

March 16, 1959

Dear Mr. Marcello:

... We are making progress toward our mutual aim. Of the remaining 12 new (Untouchables) shows for this season, eight do not contain any Italian characterizations... There will be 19 repeats during the remainder of the season... The spirit of our understanding was considered in arriving at the selection of our summer schedule. Of the 19 programs to be repeated, 13 do not contain any Italian characterizations... We have also instituted, effective with the broadcast of March 16, a video announcement, which previously had been audio, to the effect that portions of the episodes are fictionalized.

I believe that this should indicate to you our carrying forth the cooperative effort which we had discussed many months ago in connection with this television series.

Sincerely yours,
Thomas W. Moore

President Kennedy (written while a Senate member):

August 12, 1959

Dear Mr. Marcello:

It is a source of concern to me, as I know it is to you that there has been so much irresponsibility in the use of the designation "Mafia." Italian-Americans have always made major contributions to our history, our culture, and our very security. Any attempt to stigmatize Italians or their American descendants by the loose application of a word of opprobrium must not be countenanced.

You are free to use this statement at the convention next week as an expression of my views.

With kindest personal regards, I am

Sincerely yours,
John F. Kennedy

U. S. Sen. Barry Goldwater of Arizona:

July 10, 1959

Dear Mr. Marcello:

Your letter of July 7, 1959, and enclosure have been received and carefully read.

I would quite agree with you that there has been no substantial evidence produced that would support well-publicized statements that there exists a "Mafia" in the United States.

This is, as your article in the *OSIA NEWS* so correctly points out, most unfair to this country's fine Italian Americans whose industry and fine character have contributed much to the building of our nation. Your approach to this problem is a good one, and I do hope it is successful.

Sincerely,
Barry Goldwater

John R. Bowers of the Ford Motor Company:

August 13, 1959

Dear Mr. Marcello:

... As you indicated in your letter, there evidently has been a great deal of misunderstanding about the Mafia in this country. This apparently has increased substantially during the past year or two. While we certainly want to take advantage of public interest in scheduling programs which will be the highlight of the coming television season, we do not want to be a party to misconceptions with resulting detrimental effects on many people whom we feel to be good friends of Ford. Such factors are playing an important part in our considerations as this television series develops.

At the present time it is most unlikely that the reported program on the Mafia will be produced. Please be assured that sentiments expressed in your letter have been and will continue to be given every consideration in this and many other instances which may come up.

Sincerely,
John R. Bowers, Manager
Car Advertising Department

information as to ABC's plans for showing repeat episodes in "The Untouchables" summer schedule.

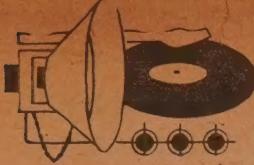
March 16 — Letter received from Mr. Moore in reply to letter of March 8, stating that 19 shows were scheduled for summer reshowing, 13 of which do not contain any Italian characterizations and two have only a minor reference to an Italian characterization. He also announced that a video and audio announcement would be made during each telecast to the effect that "portions of the episodes are fictionalized."

March 20 — Press release to wire services and Italian-American

newspapers in U. S. and Canada containing the announcement that the bulk of programs on "The Untouchables" to be repeated during the summer would limit the use of Italian names in criminal characterizations.

March 21 — Letter sent to National Director Epstein of ADL keeping him posted on ABC developments.

March 30 — Letter and copies of April issue sent to Mr. Moore of ABC showing news treatment given to a number of developments regarding "The Untouchables" series.



RECORDS IN REVIEW

By A. ALFRED MARCELLO

Another Gilbert & Sullivan opera has been up-dated by London Records. The charming *IOLANTHE* is now available in stereo. But what makes this new release of particular interest to Gilbert & Sullivan followers is the fact that the album includes the spoken dialogue as well

Mr. Gilbert's dialogue lends itself admirably to the stage. But in a recording, with costumes and the action missing, some may find the spoken word distracting.

If one man's opinion is worth anything we found the recording refreshing because of the dialogue. We believe that the spoken word helps immeasurably to follow the plot. Then again this innovation helped to create the illusion of a "live" performance.

The cast is typical Savoyard. The performance is by members of the D'Oyly Carte Opera Co., long associated with Gilbert & Sullivan operas. Isidore Godfrey conducts the New Symphony Orchestra of London and we don't know of anyone who is more familiar with Gilbert & Sullivan operas than Maestro Godfrey.

So it goes without saying that his interpretation is an excellent one. The sound is superb and a well executed booklet accompanies the two-disc set.

Bernstein Touch

Columbia Records has three new recordings which demonstrate the amazing versatility of Leonard Bernstein. And the repertoire range is wide.

One album discusses HUMOR IN MUSIC and is taken from the popular television series which helped immeasurably for the layman to better understand music. Bernstein speaks, plays the piano, conducts the New York Philharmonic Orchestra and even sings. Presented with charm and taste.

A second album, *OVERTURE*, will surely find favor with the audiophile who likes this type of music. The assortment of five overtures is an interesting one. Presented are three of the best known overtures such as Beethoven's, Leonore Overtures No. 3; Rossini's Semiramide Overture; and Berlioz's Benvenuto Cellini Overture. Well played and beautifully recorded.

And completing the cycle is the recording of Ernest Bloch's SACRED SERVICE featuring the voice of Robert Merrill. Music lovers will find much to savor here. This is an inspired performance all-around.

Operatic Gems

There is a wealth of good listening in a new batch of opera recordings out of the London hopper. The singers are topnotch and the selections are certain to please the avid opera fan.

The complete stereo recording of Puccini's *TOSCA* was released by London early in 1961. A new recording now makes the highlights available to the collector who prefers condensed opera versions.

As in the complete recording, the stars of new release include Renata Tebaldi, Mario Del Monaco, Fernando Corena and George London. The arias featured are *Vissi d'arte*, *El lucevan le stelle*, *Orsu*, *Tosca parlate*, and *Questo e il bacio di Tosca*.

Fernando Corena is featured in

the recording in Cimarosa's *IL MAESTRO DI CAPPELLA* and Mozart's *CONCERT ARIAS FOR BASS*. This is also a stereo recording. Corena first recorded *IL MAESTRO DI CAPPELLA* some eight years ago and he was in excellent form then. Somehow the stereo release conveys the impression that Corena did not enjoy his role this time. His performance lacks the charm and effectiveness of the old LP release. No question about it, Corena has been better.

Teresa Berganza is one of our favorites. In other recordings she has made for London, the Spanish singer has demonstrated her ability to meet the challenges of the most exacting roles. And now she gives further proof of her versatility in the stereo recording *18TH CENTURY ARIAS*.

Berganza sings eight selections ably assisted by the Orchestra of the Royal Opera House, Covent Garden, Alexander Gibson conducting. The numbers are taken from Paisiello's *Nina*, *Pazza per Amore*; Handel's *Giulio Cesare*; Gluck's *Alceste*, and *Orfeo ed Euridice*, and Cherubini's *Medea*. A good performance and excellent sound.

Humorous Side

Humor at its best is to be heard in two new releases — *MARK TWAIN TONIGHT* (Columbia) and *HOFFNUNG AT THE OXFORD UNION* (London). In a sense the humor is "worlds" apart since the Columbia recording is typical American and the London disc is every inch British.

Hal Halbrook, the actor, whose name is synonymous with Mark Twain, gives a fabulous performance in Columbia recording, available in both stereo and conventional hi-fi. He tells about the dangers of abstinence, the problems of being a missionary, the slow train and the low dog, among other humorous incidents. A good show.

There are plenty of laughs in the London LP recorded by the late Gerard Hoffnung. This one apparently was taken from British Broadcasting Co. tapes. Hoffnung has the floor all to himself and goes through one hilarious routine after another, capped by a bit in which he reads a letter written by a bricklayer to his employer requesting sick leave.

Critic's Choices

BRAHMS — Bruno Walter and the Columbia Symphony Orchestra give a beautiful performance of Brahms' Symphony No. 3 in F. Opus 90. This has the typical Walter touch—mellow and sensitive. Certainly, Walter is at his best here. The Brahms symphony takes one and a half sides. Variations on a Theme by Haydn, Opus 56a rounds out the recording. Here, too, Walter is magnificent. (Columbia Records).

RICCI — The San Francisco violinist, Ruggiero Ricci in an impressive performance of some of the most difficult pieces essayed for a violin. The repertoire numbers Bartok's Sonata for Solo Violin; Prokofiev's Sonata for

Violin Solo, Opus 115; and Hindemith's Sonata for Violin Solo, Opus 31, Nos. 1 and 2. All the works are for unaccompanied violin which may make difficult for some listener to take in a single hearing. This is one recording best taken in easy doses. You'll appreciate the marvelous playing of Ricci all the more. (London Records).

ORMANDY — The Strings of the Philadelphia Orchestra conducted by Eugene Ormandy in a delightful recording, Serenade for Strings. The selections include such favorites as Vaughan Williams' Fantasia on Greensleeves; Borodin's Nocturne; Tchaikovsky's Serenade in C, Opus 48, and Barber's Adagio for Strings. There are no interpretive over-excesses here. Ormandy is the complete master of his splendid orchestra group. The reproduction is tops. (Columbia Records).

BACH — George Malcolm, the harpsichordist, in a charming performance of Bach music. The recital is capped by exquisite playing of the Italian Concerto, one of the few works published in the composer's lifetime. Other selections in this wonderful album are Chromatic Fantasia, Toccata in D Major, and the French Suite No. 5 in G Major. There are a number of reasons why the audiophile will want this album for his collection. But suffice to say, it's top-drawer variety. (London Records).

LISZT — Ivan Davis, 28-year-old American pianist who won the Franz Liszt Competition in 1960, makes his debut in this recording devoted exclusively to the Hungarian composer's music. The selections include Concert Etude No. 3 in D Flat, *La Campanella*, *Liebestraum*, Hungarian Rhapsody No. 6, and Mephisto Waltz. This is a marvelous performance by a very talented young artist. Young Davis makes this an exciting excursion into Liszt music. (Columbia Records).

Capsule Reviews

La Guitarr Que Llora — The talented Antonio Bibiesca in stirring guitar recital of Latin-American music. Particularly effective in the rendition of *La Paloma* and *Un Viejo Amor*. (Columbia Records).

Kokomo — An unusual recording by an unusual pianist. His inimitable style lends itself admirably to a recital of such classics as Bizet's *Habanera*; Schubert's *Serenade*; Grieg's *Piano Concerto*; Chopin's *Polonaise*; and Liszt's *Liebestraum*. (London's *Feasted Label*).

Duke Ellington — Another recording on the unusual side with Duke Ellington and his orchestra playing interpretations of Peer Gynt Suites Nos. 1 and 2 by Grieg. On side two are selections from Suite Thursday which Ellington wrote in collaboration with Billy Strayhorn on a commission for the Monterey, California Jazz Festival. (Columbia Records).

Bill Black's Combo — A dozen selections with "spiritual" overtones are given an expert's touch in this new release. At the top of the list are the selections *When the Saints Go Marching In*, *Swing Low Sweet Chariot*, *Dry Bones*, and *Old Time Religion*. (London's *Hi Records* label).

Danzas Mexicanas — A brace of Mexican dance tunes are played with gusto by the Orquesta Mariachi de Rafael Carrion. A variety of instruments interlace these dance selections which typify the different sections of the Mexican countryside. (Columbia Records).

Edmundo Ros — There's no end to the versatility of Edmundo Ros and his orchestra. In this new stereo recording Ros gives a Cha Cha Cha touch to musical comedy favorites. These include *I Could Have Danced All Night*, *They Say It's Wonderful*, *I Love Paris*, *There's Nothin' Like A Dame*, and *People Will Say We're In Love*. (London Records).

The Supreme Chaplain's Corner

Your Attitude

By RT. REV. MSGR. GUIDO L. PALLOTTA

Every person in this world has an "attitude" towards others and life in general which is either good, bad or indifferent. It is this "attitude" which fashions the world around him in which he lives.

If you think ill of a person, or of an institution, you plant a secret spring of poison in your soul, and this poison will affect every thought you express and every action you do. Like a boomerang, furthermore, it will come back to do far more damage to you than to the object of this attitude.

On the other hand, if your attitude is wholesome, kind, unsuspecting and cheerful, it not only will bring out the 'best' in others but, also, it will immeasurably reward you for improving the attitude of those who come under your wholesome influence. There is no greater reward than a smile or a face brightening up because of your attitude.

BEAUTY is reflected in the attitude of your mind. If you think that the world is ugly and against you, then it will be. But, the moment you think and feel that the world is beautiful and with you, then it will take you in its lap and warm you, cheer you, and show you its undiscovered beauty.

HAPPINESS is yours, if you develop an attitude of happiness in your dealing with others, and if you regard yourself and your worldly interests with a saving sense of humor. Remember the saying: "Laugh, and the whole world laughs with you. Cry, and you cry alone!" Nothing lessens sorrow, or diminishes the enormity of a calamity as an attitude of happiness.

SUCCESS is yours, if your attitude is optimistic; failure, if it is pessimistic. Every successful man thinks success at all times. He never considers the possibility of failure but, if it comes he accepts it graciously. He knows that God does not measure the results so much as the effort we make. So, with an attitude of success, he works as though everything depends upon himself, and he prays as though everything depends upon God. He accepts the results with happy resignation.

Your attitude towards life makes life what it is. The more you love beauty and seek it, the more beauty you will see in everybody everywhere you go, and everybody will see beauty in you. The happier your attitude is towards life in general, the happier will your life be. A more confident attitude of success in everything you do, and you will be more successful.

You must not sit back and wait for Beauty, Happiness and Success to form your attitude but, rather, form your attitude first and the rest will follow.

What is your attitude towards the salvation of your soul?

Connecticut

State Bowling Tournament And Banquet

BRISTOL, Conn. — Supreme and Grand Lodge officers were among the 130 persons attending a banquet highlighting the Grand Lodge's semi-annual bowling tournament.

In attendance were First Assistant Supreme Venerable and Mrs. John Ottaviano Jr., of New Haven; Grand Venerable Edwin T. Chariot of South Norwalk; Grand Recording Secretary Louis N. Nardelli of Waterbury, and Antonio Ciarletto, state sports chairman.

Eleven teams competed in the tournament. Winners in the Ladies' and Men's Divisions were Anita Garibaldi Lodge of Torrington, 1367 pinfall, and Concordia Lodge of Torrington, with a pinfall of 1776. Second place honors went to Fede and Amore Lodge of Southington, 1329 and Besagliere la Marmora Lodge of Bristol, 1725.

Other winners: high three string, Leone, Norwalk, 410, and Caravati, Torrington, 296; high single, Palais, Bristol, 152, and Josephine Richards, Willimantic.



FR. PALLOTTA

high single without a mark, Fazio, Norwalk, 88, and Mary Mazzola, Willimantic.

The committee: Frank Dadaboo, Bristol; Grand Recording Secretary Nardelli; John Conforte, Torrington; Vincent Palia, Anthony Montella, Dan Massiglia, Al Fellin, Frank LaBaiola and James Battista.

Chicago Lawn Lodge Notes 36th Anniversary

CHICAGO — A large gathering of members and friends attended the 36th annual dinner and dance sponsored by Chicago Lawn Lodge No. 1693 at the Clearing Industrial Club.

Alderman Dominick J. Lupo was principal speaker. Other speakers included Grand Venerable Humphrey W. Serritella, Judge Alexander J. Napoli, Ex-Grand Venerable and Venerable Louis Manfredi, Carmen Precia was chairman.

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